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From: JENS C. JENKINS

Comments: Please see attached.

Docket No.: 14531.46

Serial No.: 09/264,432

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PATENT APPLICATION
Docket No. 14531.46

OFFICIAL

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Philip Y. Goldman et al.

Serial No.

09/264,432

Filed:

March 8, 1999

Confirmation No.

3073

For:

SYSTEM AND METHOD OF INSERTING
ADVERTISEMENTS INTO AN
INFORMATION RETRIEVAL SYSTEM
DISPLAY

Examiner:

Scott E. Beliveau

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment for entry in the above-identified application.

X No additional fee is required.

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Total = 24	32	= 0	X		X 18	0
Independent = 4	5	= 0	x		X 86	0
PRESENTATION OF MULTIPLE DEPENDENT CLAIM			+=		+=	0
			TOTAL		TOTAL	0

☒ The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.

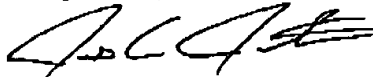
☒ Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

☒ Any patent application processing fees under 37 CFR 1.17.

☒ Any fees for filing a terminal disclaimer under 37 CFR §§ 1.321(c) and 1.20(d).

Dated this 1 day of June 2004.

Respectfully submitted,



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PATENT APPLICATION
Docket No. 14531.46

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RETRIEVAL SYSTEM DISPLAY

Examiner: Scott E. Beliveau

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AMENDMENT "F"Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office action of March 1, 2004 (paper no. 25), please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.